

## Admission Guide For International Students

### Dream Together Master Program Global Sport Management Graduate Program (Fall 2016)



SEOUL NATIONAL UNIVERSITY

## Welcome to SNU International Admissions for the Dream Together Master Program

Thank you for your interest in Dream Together Master Program. This program is supported by the Korean Ministry of Culture, Sports, and Tourism (MCST) through the Korea Foundation for Next Generation Sports Talent (NEST) and operated by the Division of Global Sport Management Talent Development at Seoul National University (SNU) using the national sports promotion funds of Korea.

This Admission Guide contains important information and guidelines regarding your application procedure and requirements.

If you have other questions regarding an admissions process, please feel free to contact us using the contact information provided below:

### CONTACT INFORMATION

- ✓ **Mailing Address:**  
*Division of Global Sport Management Talent Development*  
Building 153,  
Room 316 Seoul National University 1 Gwanak-ro, Gwanak-gu  
Seoul, KOREA, 08826
- ✓ **E-mail:**  
[snugsm@snu.ac.kr](mailto:snugsm@snu.ac.kr) (for general questions)  
[snugsmadmission@gmail.com](mailto:snugsmadmission@gmail.com) (for submission of documents)
- ✓ **Telephone:**  
+82-2-880-2984
- ✓ **Fax:**  
+82-2-888-2985
- ✓ **Homepage:**  
<http://dtm.snu.ac.kr>

## A. Admissions Timeline

Order	Deadline	Notes
1. Submission of Documents	March 18, 2016 (by 6:00pm)	<p>* Please submit all completed forms and required documents electronically to: <a href="mailto:snugsmadmission@gmail.com">snugsmadmission@gmail.com</a></p> <p>* E-mails subject should read: [Nationality]-[Lastname, Firstname]</p> <p>* Please submit your electronic documents via email before mailing the original hard-copy documents.</p> <p>* Submitted documents will be reviewed and feedback regarding any missing or incomplete information and/or documents will be provided via e-mail.</p> <p>* After you receive a confirmation e-mail, please submit the original hard-copies of the documents by post to the following address:            Division of Global Sport            Management Talent Development Building 153, Room 316            Seoul National University 1 Gwanak-ro, Gwanak-gu            Seoul, KOREA, 08826</p> <p>* Please remember that applicants will be reviewed based on the submission of original hard-copy documents.</p>
2. Announcement of Interview	April, 2016	* Original hard-copy document review results will be announced via e-mail. Those who are short-listed for interviews will be notified of interview.
3. Interview	April, 2016	* Videoconference (Skype), phone, or face-to-face interviews will be conducted.
4. Announcement of Admissions Decision	June 9, 2016	* The decisions for applications will be available on the application decision site: <a href="https://world.snu.ac.kr/index2.jsp">https://world.snu.ac.kr/index2.jsp</a> (International Student Graduate Admission Tab)
5. Date of Arrival in Korea	August, 2016	
6. Start of Semester	September 1, 2016	* A detailed schedule will be notified individually to those who are admitted.

The dates above are subject to change, please check our homepage (<http://dtm.snu.ac.kr>) for any changes

## B. Things you should know before you apply

- ✓ Applicants are fully responsible for any disadvantages they may incur due to errors and omissions in the information provided.
- ✓ Be sure to make and keep photocopies of all completed forms. Submitted documents become property of SNU and will **not** be returned to the applicants.
- ✓ Detailed account of individual admissions decision for each applicant cannot be disclosed.
- ✓ The admissions staff reserves the right to require additional documents from applicants, should there be a need to clarify the eligibility or verify the authenticity of the submitted materials.
- ✓ Original documents should be submitted. However, should they be unavailable, copies must be authorized by the originating institution or notarized by a public notary in the country in which the document was originally produced before submission.
- ✓ Documents which are not in **English or Korean** will not be accepted. If it is in any other language, you must submit a notarized/certified translation (in English or Korean) completed by a public notary in the country in which the document was originally produced.

## C. Admissions Criteria

- ✓ Admissions decisions are based on the candidate's academic achievements and potential, as well as his or her personal accomplishments.
- ✓ The admissions committee reviews a number of factors—records of past studies such as Grade Point Average (GPA), study plan, personal statement, and letters of recommendation. Other achievement records and specific qualifications such as language proficiency are also taken into consideration. The candidate's application is reviewed in the context of the level of studies completed, quality of achievements, and characteristics of institutions/organizations attended. Finally, the appropriateness of the applicant's academic goals and the suitability of preparation for the proposed program of studies are assessed.
- ✓ Interviews, examinations, and/or additional documents may be required from the applicant. The applicant will be notified individually as necessary.

## D. Admission Requirements

1. Former and current sport administrators or athletes  
*☞ Applicant and both parents of the applicant must be of non-Korean nationality.*
2. Bachelor's degree or higher (in any field)
3. Sufficient command of both spoken and written English to take classes conducted entirely

in English

4. Potential and passion for sport management
5. Good health both physically and mentally to successfully complete the program

#### \* Preferred Qualifications

- ✓ Sport administrators from countries recognized in the List of Official Development Aid (ODA) Recipients provided by the Development Assistance Committee (DAC) with recommendation from government sport organizations or National Olympic Committees
- ✓ Athletes from countries recognized in the List of ODA recipients provided by the DAC who have participated in major international sporting events (Olympics, Asian Games, World Championships) with recommendation from government sport organizations or National Olympic Committees

### E. Required Documents to be Submitted

1. Application Form (Form 1)
2. Personal Statement and Study Plan (Form 2)
3. Two Letters of Recommendation (Form 3) from your professors and/or employers
4. Financial Certification (Form 4) – Signature required
5. Agreement for Verification of Academic Record (Form 5)  
*☞ Print out the Form and sign your name on the Letter of Agreement portion. Do not fill out the Verification Report portion.*
6. Official Undergraduate Studies Transcript (in English)
7. Notarized Certificate of a Bachelor's Degree / Undergraduate Graduation Certificate (in English)
8. A copy of the applicant's passport (or other official document indicating your nationality)
9. Copies of both parents' passports (or other official documents indicating parents' nationality)
10. Official document indicating parent-child relationship between the applicant and his/her parents  
*☞ Applicant's Birth Certificate or Household Register proving the parent-child relationship*
11. Curriculum Vitae (must clearly state current and/or previous position and affiliation)
12. Proof of English Proficiency  
*☞ A score report of a recognized English proficiency test (E.g. TOEFL, IELTS, TOEIC), or any other supporting document which demonstrates appropriate English language*

proficiency (E.g. Proof of attendance at an English institution, letter of recommendation of English proficiency from an English language teacher)

13. Certificate of Employment

14. Checklist

❖ For more information about how to fill out and submit your documents, please go to <http://gsn.snu.ac.kr/dm> (Admissions - FAQ)

required from every institution that you have attended in the past.

## F. Application Instructions

### [Form 1] Application Form

✓ [Form 1] contains your personal information. Please fill all the blanks.

### [Form 2] Personal Statement & Study Plan

- Personal Statement:

✓ This is an opportunity for you to convey the information about yourself and your accomplishments that could not be adequately expressed in other portions of the application.

✓ Include family background, academic achievements, extracurricular commitments and accomplishments, volunteer work, employment experience, and your reasons for applying to SNU, and to the Dream Together Master Program. Other appropriate topics may include the following but not limited to: personal interests, pastime activities, etc.

- Study Plan:

✓ The Study Plan should state your academic goals and career aspirations. You may include questions that you hope to answer through your program of study and/or timeline for how you plan to meet your objectives. It is advised that you review the requirements for the desired degree.

### [Form 3] Recommendation Letters

✓ Two letters of recommendations from professors and/or professionals are required.

✓ Complete your part of this form, and along with a stamped and addressed envelope, supply them directly to **two recommenders** who know you well. Be sure to give them adequate time to complete the forms before the application deadline. Recommendations should be sealed in an official envelope and signed across the back by the recommenders.

### [Form 4] Financial Certification

✓ Please fill out the "Applicant's Information" and sign the last part.

### Transcripts, Graduation Certificates, Degree Certificates

✓ These documents detail your academic achievements and are

- ✓ Transcripts must provide a record of the courses you have taken in each year of study along with the final grades. If an institution cannot provide a year-by-year record, then the school official must at least provide us with a listing of the disciplines you have studied and a summary of your achievements in each.
- ✓ Please submit official transcripts as issued directly by the institutions you have attended. You must also submit official evidence of the conferrals of all degrees, diplomas, or professional titles showing the date of the conferrals (month and date).

#### Certificate providing the English proficiency

- ✓ Applicants should submit a score report of a recognized English Proficiency Test: TOEFL (iBT 86), TEPS 601, IELTS 5.5 or higher;
- ✓ Or any other supporting documents which demonstrate appropriate English language proficiency (E.g. Proof of attendance at an English institution, letter of recommendation of English proficiency from an English language teacher)

#### Additional Materials

- ✓ Most updated Curriculum Vitae (CV) is required. It should include: Full Name, Address, Number (including country code), Schools & University attended, Awards, Work Experience, Sport related Work Experience, etc. (All items organized from new to old).
- ✓ If you are currently employed, it is highly recommended that you submit a "Certificate of Employment".

#### Supplementary Materials

- ✓ Proof of language proficiency: TOPIK, KLAT (former KLPT), TEPS, TOEFL, IELTS, TOEIC, HSK, JLPT, DELF/DALF, DELE, ZD, etc.
- ✓ Academic awards, certificates, test reports (GRE, GMAT, etc.)
- ✓ Official school introduction/profile(s) published by the universities or the Ministry of Education; such documents may include information on the curriculum, grade distribution of enrolled students, distribution of standardized test performance and etc.

### **G. How to Apply**

1. Complete forms 1~5.
2. Make sure that all additional documents are originals and translated into English or Korean.
3. Please mark and place the application checklist in front of the

application packet, and arrange the application materials in the order listed on the checklist.

4. Scan the package and send it to [tosnugsmadmission@gmail.com](mailto:tosnugsmadmission@gmail.com)

5. The e-mail subject line should be: "*Nationality-Lastname, Firstname*"  
For example: *Korea-Kim, ChulSoo*
6. Your electronic submission of documents will be reviewed for any missing or incomplete information or forms and feedback will be provided.
7. After receiving a final confirmation e-mail, mail the **original hard-copy** documents by post to:

**Division of Global Sport Management Talent Development**

Building 153,  
Room 316 Seoul National U  
niversity 1 Gwanak-  
ro, Gwanak-gu  
Seoul, KOREA, 08826

- ✓ *Original documents should be submitted. However, should they be unavailable, copies must be authorized by the issuing institution or notarized by a public notary in the country where the document was issued. Colored photocopies of documents are not acceptable.*
  - ✓ *Documents in languages other than Korean or English must be notarized and translated into English or Korean. Notarization must be done in the country where the document was issued.*
8. The documents by **MUST ARRIVE** by **MARCH 18, 2016** to the program office.
  9. The admission staff reserves the right to require additional documents from the applicant, should there be a need to clarify the eligibility or verify the authenticity of submitted materials.

## H. Things you should know after you are admitted

- ✓ Since July 14, 2007, Seoul National University has complied with the Apostille Requirements in accordance with the 1961 Hague Convention. Accordingly, newly admitted students from countries which are signatories to the convention must attach and submit the Apostille. Students from countries which are NOT signatories to the convention must submit substitute documents, which can be official documents legalized by a Korean consular office, or another form of authentication (e.g. a Certificate of Authentication or a Certificate of Overseas Educational Institutions) issued by the Korean Embassy or Consulate.

- ✓ The University issues only the Certificate of Admissions for student VISA (type: D2) application for the admitted students.
- ✓ Students are required to enter Korea in early August (exact date to be announced) for extracurricular programs which are mandatory for all accepted applicants.
- ✓ Admitted students may not defer enrollment to a later semester.
- ✓ After the announcement of admissions decision, admitted students will be given a booklet, "Reference Guide for the Admitted International Student".

## I. Important Notes for All Applicants

- ✓ All documents must be in **English or Korean**. If it is in any other language, you must submit a notarized/certified translation (in Eng. or Kor.) completed by a public notary in the country in which the document was originally produced.
- ✓ If any of the submitted materials contain false information, admission will be rescinded.
- ✓ Original documents should be submitted. However, should they be unavailable, copies must be authorized by the originating institution before they are submitted.
- ✓ Students whose graduations were pending at other institutions during the time of application should submit their Graduation Certificates and the Certificate of their degrees to the Office of Admissions within 15 days after their enrollment at SNU. Failure to submit this document may revoke the admission offer.
- ✓ Be sure to make and keep photocopies of all completed forms. Submitted documents become property of SNU and will not be returned to the applicants.
- ✓ Korean citizens who hold dual citizenship are considered as "Applicants of Korean Origin". They are not eligible to apply as foreign students.
- ✓ Graduate applicants must submit a document that verifies the institution attended is equivalent to a four-year college/university.
- ✓ Detailed account of individual admissions decision for each applicant cannot be disclosed.
- ✓ Applicants should take full responsibility for any disadvantages due to their mistakes or omissions on the application.

**Global Sport Management Graduate Program**  
**Dream Together Master**  
**(Master of Sport Management)**

**Checklist of Documents to Be Submitted**

■ Name:

■ Nationality:

■ E-Mail:

■ Mobile Number:

■ Skype ID:

■ Home Address (with postal code or zip code):

	Document	Check if submitted	
	※All documents ( <b>Diplomas, Transcripts, Statement of Purpose, Recommendation Letters, etc.</b> ) must be submitted in hardcopy and must be original in English. Please provide a <b>handwritten signature</b> on each document.		
Required	1. ( <b>Form 1</b> ) One completed Application Form		
Required	2. ( <b>Form 2</b> ) Personal Statement and Study Plan		
Required	3. ( <b>Form 3</b> ) Two Letters of Recommendation	1.	2.
Required	4. ( <b>Form 4</b> ) Financial Certification		
Required	5. ( <b>Form 5</b> ) Agreement for Verification of Academic Record		
Required	6. Official Undergraduate Studies Transcript (in English)		
Required	7. Notarized Certificate of a Bachelor's Degree (in English)		
Required	8. A copy of the applicant's passport (or other official document indicating your nationality)		
Required	9. Copies of both parents' passports (or other official documents indicating parents' nationality)		
Required	10. Official document indicating parent-child relationship between the applicant and his/her parents		
Required	11. A Score Report of a recognized English proficiency test (TOEFL, TEPS, IELTS, TOEIC, etc.) or any other English language proficiency supporting document.		
Required	12. Curriculum Vitae		
Recommended	13. Certificate of Employment (if applicable)		



SEOUL NATIONAL UNIVERSITY

REGISTRATION NUMBER

Form 1: APPLICATION FOR ADMISSION, 2016 FALL

\*Do not write in this area.

- Please type or print in English or Korean. This form is two pages in length.
• Print this form after completing the online registration and mail it to the Office of admissions.

COLLEGE / DEPARTMENT

- Please indicate your application type. [X] International Admission I [ ] International Admissions II
• Check the appropriate box and indicate your desired program of study. Please refer to Appendix 1 of the admissions booklet. You may apply to only one program.

[X] Master's Program [ ] Combined Master's/Doctoral Program [ ] Doctoral Program

College: College of Education, Department of Physical Education

Department/School (Major): Global Sport Management Major-Dream Together Master Program

Field of Study (If applicable):

PERSONAL INFORMATION

English Name: Family / Last (姓) First (名) Middle (if any)

Salutation: [ ] Mr. [ ] Ms. Korean Name :

Resident Registration Number / Passport Number: /

Nationality: Place of Birth:

Date of nationality acquired (國籍取得日 - DD/MM/YY):

Date of Birth (DD/MM/YY): Marital Status: [ ] Single [ ] Married [ ] Other

[If Dual Nationality of Korean and other foreign citizenship : Nationality Passport Number]

Mailing Address:

E-mail:

Telephone (Korea or permanent residence): Cell Phone:

♦Language proficiency (Submission of proof document is required):

[ ] TOPIK ( ) [ ] TOEFL/TEPS/IELTS ( ) [ ] Any other proof ( )

FAMILY INFORMATION

♦ FATHER

Check one: [ ] Father [ ] Father deceased

Full Name: Nationality:

Date of Birth(DD/MM/YY):: Resident Registration No./Passport No.:

♦ MOTHER

Check one: [ ] Mother [ ] Mother deceased

Full Name: Nationality:

Date of Birth(DD/MM/YY): Resident Registration No./Passport No.:

Check only if applicable: [ ] Parents divorced

Custody (de facto) belongs to (please check one): [ ] Father [ ] Mother

Parental Authority (de jure) belongs to (please check one): [ ] Father [ ] Mother



**ACADEMIC INFORMATION**

※ In chronological order, list the names and complete addresses (including zip code) of all the schools and institutions that you've attended. Indicate the (expected) Graduation date or the Last date of Attendance for the current school.

	Grade/Semester	Dates Attended (DD/MM/YY)	Name of School/Univ.	School Location	(Expected) Graduation or Last Date of Attendance (DD/MM/YY)	Telephone, Fax	School / Institution E-mail Address
Primary (Elementary) Schools	~	From / / To / /			/ /		
		From / / To / /			/ /		
		From / / To / /			/ /		
Secondary (Middle & High) Schools	~	From / / To / /			/ /		
		From / / To / /			/ /		
		From / / To / /			/ /		
		From / / To / /			/ /		
Post-Secondary Studies (Undergraduate / Graduate)	~	From / / To / /	(Major: )		/ /		
		From / / To / /	(Major: )		/ /		
		From / / To / /	(Major: )		/ /		

I declare that the information contained in this application is complete, accurate and true. I understand that any untrue, misleading or omitted information may result in my disqualification from further consideration for admission and may cause for the rescinding of any offer of admission, or for discipline, dismissal, or revocation of degree if discovered at a later date. I agree to abide by the rules and regulations in the Admission Guide for International Students and will take full responsibility for any problems arising from failing to adhere to the same.

Applicant's Signature

Date (DD/MM/YY)



SEOUL NATIONAL UNIVERSITY

**Form 2: Personal Statement & Study Plan  
FOR GRADUATE PROGRAM**

<자기소개 및 수학계획서>

Please type or print in English or Korean.  
Please feel free to attach additional sheets if necessary.

**ACADEMICS**

Current or most recent school or institution attended : \_\_\_\_\_

Entry Date : \_\_\_\_\_ (Expected) Degree Conferred : \_\_\_\_\_ Graduation Date : \_\_\_\_\_  
*mm yyyy* *mm yyyy*

Institution Address : \_\_\_\_\_  
*Number & Street*

\_\_\_\_\_ *City Town* \_\_\_\_\_ *State Province* \_\_\_\_\_ *Country ZIP Postal Code*

Applicant's Name : \_\_\_\_\_ Birthdate (dd mm yyyy): \_\_\_\_\_

College/Department of your choice: \_\_\_\_\_

Field of Study (If applicable): \_\_\_\_\_

\*Please fill out after check field of study on desired program's website in advance.

**PERSONAL STATEMENT(자기 소개)**

**Short Answer**

1. Please describe any unique characteristics of your institutions or distinctive qualities to your previous education. Give a brief account of the curriculum and mention any set of courses which were pedagogically significant in shaping your current academic interests.

2. In relation to your academic interests and personal perspectives, please describe your aptitude and motivation for the department of your choice, including your preparation for this field of study, your academic achievement and commitment. You may briefly elaborate in addition on any of your extracurricular activities or work experiences in the space below.

**Personal Essay**

3. This personal essay helps us become acquainted with you in ways different from courses, grades, test scores, and other objective data. It will demonstrate your ability to organize your thoughts and express yourself. Given your personal background, evaluate a significant experience, achievement, risk you have taken; or discuss an issue of personal, local or international concern and its importance to you; or describe a person who has had a significant influence on you, and describe that impact. We are looking for an essay that will help us know you better as a person and as a student.

### STUDY PLAN(수학 계획)

Please explain in some detail your purpose in studying at Seoul National University and your plans for study. Be as specific as you can regarding your academic interests and the curriculum you expect to follow in achieving your goals.

### REQUIRED SIGNATURE

*I certify that all information submitted during the admissions process – including the application, the personal essay, any supplements, and any other supporting materials – is my own work, factually true, and honestly presented. I understand that I may be subject to a range of possible disciplinary actions, including admission revocation or expulsion, should the information I've certified be false.*

Signature \_\_\_\_\_ Date \_\_\_\_\_  
mm dd yyyy



**SEOUL NATIONAL UNIVERSITY**  
**Form 3: RECOMMENDATION**

REGISTRATION NUMBER
---------------------

\* Do not write in this area.

- Please type or print in English or Korean. This form is two pages in length.
- Mail the completed form to the following address by the application deadline:

Office of Admissions  
Seoul National University  
1 Gwanak-ro, Gwanak-gu  
Seoul 151-742, KOREA

**TO BE COMPLETED BY THE APPLICANT**

- Complete this section and give this form with a stamped and addressed envelope to a recommender who knows you well.

Applicant's Name: \_\_\_\_\_  
 Current attending/Last attended School: \_\_\_\_\_  
 Date of Birth (DD/MM/YY): \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Desired Dept/Program: \_\_\_\_\_

1. I request that this recommendation be treated confidentially by the officers and faculty members of SNU.	<input type="checkbox"/> Agree	Date
2. I waive my right of access to this recommendation.	<input type="checkbox"/> Agree	
3. I take full responsibility for any falsity in the submitted materials.	<input type="checkbox"/> Agree	
4. I hereby affirm that all the contained information is true and complete.	<input type="checkbox"/> Agree	DD/MM/YY

**TO BE COMPLETED BY THE RECOMMENDER**

- We appreciate your candid evaluation of the named applicant and his or her capacity for success as a student in the proposed field of study. Your recommendation plays an important role in the admissions process. We will not evaluate a candidate's application until your recommendation is received.

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Title, Position and Institution: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_

How long have you known the applicant and in what context?  
 \_\_\_\_\_

- Please rate the applicant by checking the appropriate box. Relative to other students you have known, how do you rate this applicant in terms of:

	Below average	Average	Good	Excellent	Top few ever encountered	No basis for judgment
Academic achievement						
Academic motivation						
Future academic potential						
Leadership / Influence						
Concern for others						
Emotional maturity						
Written expression						
Oral expression						
Creativity/Originality						
Respect for differences						

---

1. **Academic / intellectual evaluation:** Please comment on the nature and quality of the applicant's academic performance and potential. We are especially interested in your evaluation of the applicant's academic achievement, motivation, originality of thought, creativity, intellectual depth or breath, and academic promise.

---

2. **Personal / interpersonal evaluation:** What are your impressions of the applicant as a person? How is he or she viewed by professors (teachers)? How does the applicant interact with others? What are the applicant's major strengths and weaknesses?

---

3. **Additional comments:** Is there anything else we should know about this applicant?  
Please feel free to attach additional sheets if necessary.

---

Recommender's Signature

---

Date (DD/MM/YY)



SEOUL NATIONAL UNIVERSITY

Form 4: FINANCIAL CERTIFICATION (International Admissions I Only)

REGISTRATION NUMBER

\*Do not write in this area.

APPLICANT'S INFORMATION

Name (English): Family / Last (姓) First (名) Middle (if any)

Date of Birth (DD/MM/YY):

Salutation: Mr. Ms. Marital Status: Single Married Other

Desired Dept/Program: Global Sport Management Major-Dream Together Master Program

For each dependent accompanying you, please list the following information: (Do not fill out this area)

Table with 5 columns: Name, Gender, Relationship to applicant, Date of Birth, Nationality

PLEASE READ CAREFULLY

- You and/or your sponsor are responsible for all educational and living expenses... The minimum amount of funds that should be available is US\$10,000... If admitted, the following list of documents will be required for your VISA issuance...

SPONSOR INFORMATION

PERSONAL OR FAMILY SPONSOR (Do not fill out this area)

Name:

Relationship to Applicant: Occupation:

Address:

Tel:

Name of Bank: Tel/Fax:

Amount of Deposit: US\$

ORGANIZATION (Scholarship, Government, Educational Institution, or Official Agency - if applicable)

Name of Organization/Scholarship: Korean Ministry of Culture, Sports and Tourism

Address: Government Complex Sejong, 388, Galmae-ro, Sejong-si 30119, Republic of Korea

Tel.: Fax: Amount of Financial Support: US\$

I certify that I have sufficient funds for my studies at SNU. The information provided on this form is accurate. I understand that any untrue or misleading information may result in my disqualification from further consideration for admission and may cause for the rescinding of any offer of admission, or for discipline, dismissal, or revocation of degree if discovered at a later date.

Applicant's Signature

Date (DD/MM/YY)



# SEOUL NATIONAL UNIVERSITY

Office of Admissions, Seoul National University  
1 Gwanak-ro, Gwanak-gu, Seoul 151-742, Korea / Tel 82-2-880-6971, 6977 / Fax 82-2-873-5021

Session: Fall 2016

Name of Institution: ① \_\_\_\_\_

- School/Dept./Major: ② \_\_\_\_\_

- Duration of Enrollment: ③ \_\_\_\_\_ ~ \_\_\_\_\_

- Address: ④ \_\_\_\_\_

- Date of Graduation: ⑤ \_\_\_\_\_ Degree Conferred: ⑥ \_\_\_\_\_

To whom it may concern:

We are pleased to inform that (⑦ \_\_\_\_\_), your alumnus/alumnae or a current student, has been admitted to Seoul National University. Please examine the enrollment record above, complete the verification report below and return it to us as soon as possible. Do not separate the verification report portion as the form is required to be returned in its entirety. Your answers are greatly appreciated and will be held in strict confidence.

Thank you for your cooperation.

Sincerely yours,

\_\_\_\_\_  
 You, Young Chul  
 Director, Division of Admissions  
 Seoul National University

## LETTER OF AGREEMENT

To whom it may concern:

Please note that I have applied to Seoul National University in Seoul, Korea for the 2016 Fall Semester and agree that Seoul National University could rightfully make a request for my enrollment records.

In accordance with my agreement, I request your full cooperation to Seoul National University in providing the requested information.

Name: ⑧ \_\_\_\_\_ (Signature) ⑨ \_\_\_\_\_

Date of birth: ⑩ \_\_\_\_\_

## VERIFICATION REPORT (School/University use only)

Accuracy of enrollment record above: Correct  Incorrect

Additional comments:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ (Signature) \_\_\_\_\_



## ※ Instructions

1. **Must type in English.** Please type in the answers on a PC and print out the completed form for submission. (Chinese character may be used for Chinese or Japanese schools.)
2. The letter of agreement will be sent to the school, from which you have graduated, in order to obtain confirmation on your academic records. Any falsified information on your application documents or a lack of response from the school can be grounds for rescinding of the offered admission.
3. The answers must pertain to the final school/university from which you have graduated (will graduate).
4. **Instructions for completion**
  - ① Name of School or University you have attended
  - ② Please write down the name of School (Department) and Major.
  - ③ Please write down the exact date of admission (transfer) and date of graduation (withdrawal).  
Please provide **date, month, and year** in the order listed for each record.
  - ④ Full Address of the School or University including Zip Code
  - ⑤ Exact date of Graduation (dd/mm/yyyy)
  - ⑥ Degree Conferred
  - ⑦ Name of Applicant
  - ⑧ Name of Applicant
  - ⑨ Applicant's Signature
  - ⑩ Applicant's Date of Birth (dd/mm/yyyy)



SEOUL  
NATIONAL  
UNIVERSITY



DREAM  
TOGETHER  
MASTER

# DREAM TOGETHER MASTER PROGRAM

2016 Dream Together Master  
Global Sport Management Graduate Program  
Seoul National University  
August 2016 – June 2018 | Seoul, Korea

Supported by



In Cooperation with



In Partnership with



## WELCOME TO THE DREAM TOGETHER MASTER PROGRAM

### DREAM TOGETHER MASTER PROGRAM

Dream Together Master Program aims to promote global sport development through providing world-class education for future leaders in the field of sport management

### TARGET GROUP

Visionary, passionate and competent sport administrators in countries where sport is underdeveloped

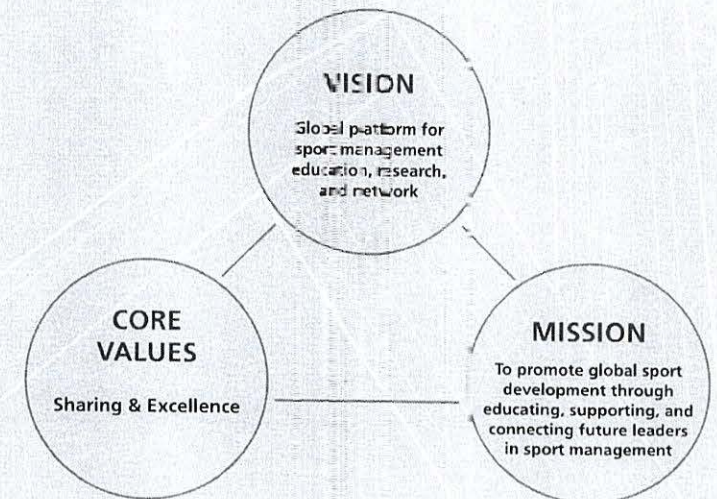
### FINAL DEGREE

Students successfully fulfilling the degree requirements will receive a Master's degree in Sport Management from Seoul National University

### LANGUAGE OF INSTRUCTION

All courses are conducted in English

### OUR PHILOSOPHY



## DIRECTOR'S MESSAGE

### Greetings!

It has been three years since the launch of our global sport development initiative, the Dream Together Master Program, which is a graduate program to educate future global leaders in sport management at Seoul National University. With much gratitude and appreciation, this unprecedented initiative is drawing positive attention from not only within Korea, but from all over the world and continues to grow in prestige and excellence.

The contemporary sport has made great progress. Still, many nations have yet to maximize the full potential of sport in changing life and society. We believe that the best way to promote sport development in the world is to identify, train and connect the next generation sport administrators who will provide global leadership.

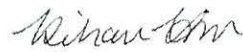
The Dream Together Master Program offers a master's degree in sport management at Seoul National University. Under a supportive environment, the program provides a curriculum embracing a range of 30 topics to help our students stay relevant and reach their full potential. This program offers full scholarships which cover students' tuition, living expenses and flight tickets.

The Dream Together Master Program is funded by the Ministry of Culture, Sports and Tourism of the Republic of Korea (MCST), through the Korea Institute of Sport Science (KISS) of the Korea Sports Promotion Foundation (KSPO) using the national sports promotional funds. Without the ardent support of the MCST and KSPO, this program would not be feasible.

By joining the Dream Together Master Program, students will acquire the knowledge and skills to become global sport leaders through our worldclass faculty members who have abundant expertise in the field of sport management. In addition, students will gain a powerful alumni network that extends around the globe. In the near future, we expect students to become active leaders who promote international sport development.

We dream for the day when all the countries throughout the world enjoy and appreciate the benefits of sport.

We welcome you join us in realizing this dream at one of the premier sport management programs worldwide.

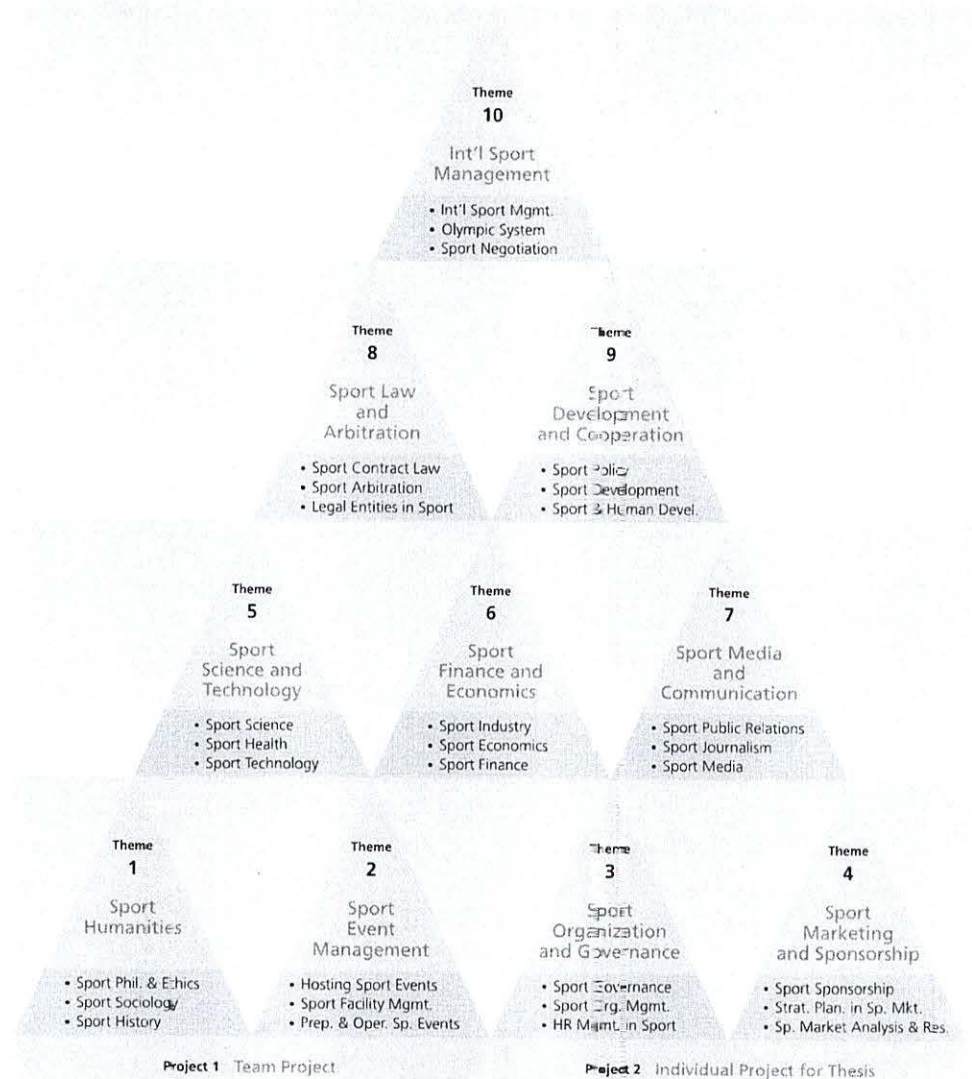


**Kihan Kim, Ph.D.**

Director, Dream Together Master Program  
Global Sport Management  
Seoul National University

## CURRICULUM

The Dream Together Master Program is a two-year program in which students stay in Korea for 17 months. It is a 36-credit program that embraces a wide range of topics, including 10 themes (three modules per theme), one team project and one individual project for thesis.



## EXTRACURRICULAR PROGRAMS

The Dream Together Master Program offers various extracurricular programs to the students. Students are able to broaden their knowledge, practical skills and cultural experiences through diverse extracurricular programs outside of the classroom.

### PAST ACTIVITIES

#### Special Lectures

- Mr. Wilfried Lemke, UNOSDP Special Advisor (2015)
- Mr. Gianni Merlo, President of the World Association of Sports Journalist (2015)
- Mr. Gerhard Heiberg, IOC Member of Norway (2015)
- Mr. Ivan Dibcs, IOC Member of Peru (2014)
- Ms. Rita Subowo, IOC Member of Indonesia (2013)
- Mr. Adam Pengilly, IOC Member of Great Britain (2014)
- Dr. Roland Naul, Director of the Wilibald Gebhardt Research Institute (2014)
- Mr. Sean Nicholls, Octagon Asia Pacific President (2014)

#### Sports Field Trips

- 2018 PyeongChang Winter Olympics Preparation Experience
- Maritime Sport Experience
- Taekwondowon
- 2002 FIFA World Cup Stadium
- National Training Centers in Taereung and Jincheon
- Korea Paralympic Committee Icheon Training Center
- Suwon Bluewings Stadium
- Cultural Experience Tours
- Gyeongbokgung Palace & Insadong Street
- '88 Olympic Park & Korean Baseball Organization (KBO) Game

#### Dream Together Forum

- 2013 Dream Together Forum "Sport for Change"
- 2014 Dream Together Forum "Sport for Global Development"
- 2015 Dream Together Forum "Future Management Strategy of Sport Organizations"
- Attendance of Barry Maister, IOC Member (NZL) 2013&2014 and Gudrun Doll-Tepfer, Vice President of German Olympic Sports Confederation
- Skill Training
- Leadership Training
- Communication Training
- Korean Language Class at SNU Language Education Institute



2015 Dream Together Forum "Future Management Strategy of Sport Organizations"



2018 PyeongChang Winter Olympics Preparation Experience at Gangneung Indoor Ice Skating Ring



Korean Culture Tour at Namsangol Hanok Village



Mr. Wilfried Lemke, UNOSDP Special Advisor



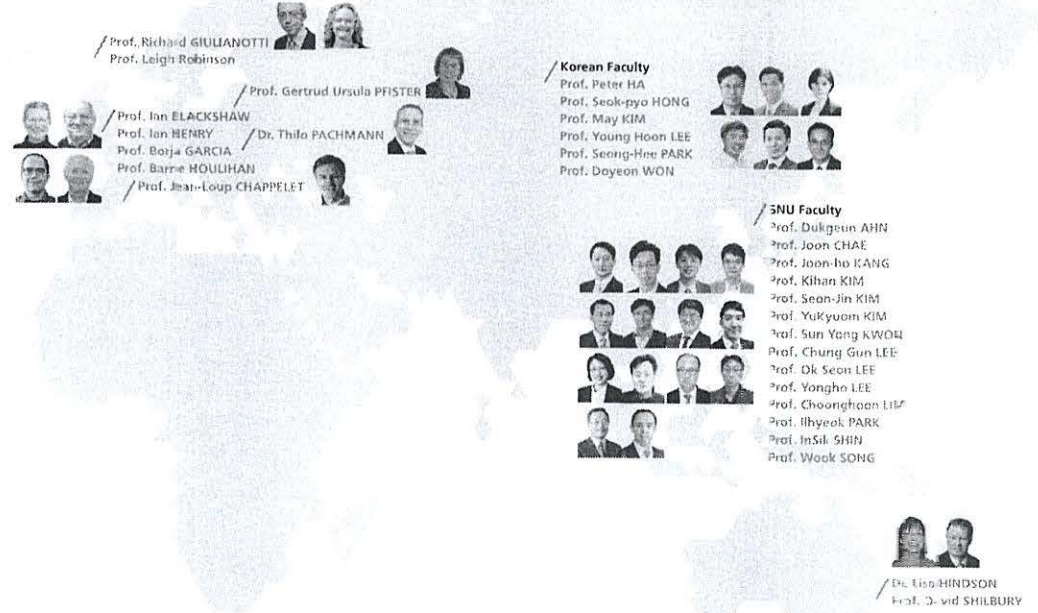
Maritime Sport Experience at Gosung



Team Project & Volunteering at 2015 Gwangju Summer Universiade

## WORLD RENOWNED FACULTY

The members of the Dream Together Master Program faculty are truly international. They are renowned experts distinguished both for their profound knowledge and their extensive experience in the field of sport management.



**Prof. Alan ABRAHAMSON**  
 Annenberg School of Communication and Journalism, University of Southern California, USA | Member of IOC Press Commission and AIPS Olympic Commission | J.D., University of California, USA

**Prof. Dukgeun AHN**  
 Graduate School of International Studies, Seoul National University, KOREA | J.D., University of Michigan Law School, USA | Ph. E. in Economics, University of Michigan, USA

**Prof. Ian BLACKSHAW**  
 International Sports Law Centre of the IMC Asser Institute, Hague, NETHERLANDS | Member of court of arbitration for sport, SWITZERLAND | Ph. D. in Laws, Anglia Ruskin University, UK

**Prof. Joon CHAE**  
 Business School, Seoul National University, KOREA | Ph.D. in Finance, Sloan School of Management, Massachusetts Institute of Technology, USA

**Prof. Laurence CHALIP**  
 Department of Recreation, Sport and Tourism, University of Illinois, USA | Ph.D., University of Chicago, USA

**Prof. Jean-Loup CHAPPELET**  
 Public Management at IDHEAP associated to the University of Lausanne, Switzerland | Ph.D., University of Montpellier, FRANCE

**Prof. Packianathan CHELLADURAI**  
 Sport Management, Troy University, USA | Ph.D., University of Waterloo, CANADA

**Prof. Sungho CHO**  
 School of Human Movement, Sport, and Leisure Studies, Bowling Green State University, USA | J.D., Arizona State University, USA | Ph.D., University of Connecticut, USA

**Prof. Bettina CORNWELL**  
 Lundquist College of Business, University of Oregon, USA | Director, Research for the Warsaw Sports Marketing Center, USA | Ph.D., The University of Texas at Austin, USA

**Prof. Borja GARCIA**  
 School of Sport, Health and Exercise Sciences, Loughborough University, UK | Ph.D., Politics, International Relations and European Studies from Loughborough University, UK

**Prof. Richard GIULIANOTTI**  
 School of Sport, Exercise and Health Sciences, Loughborough University, UK | Ph.D., in Sociology, University of Aberdeen, SCOTLAND

**Prof. Peter HA**  
 Graduate School of Sport Science, Kyunghee University, KOREA | Ph.D., Catholic University of Leuven, BELGIUM

**Prof. Ian HENRY**  
 School of Sport, Exercise, and Health Sciences, Loughborough University, UK | Ph.D., Loughborough University, UK

**Dr. Lisa HINDSON**  
 Founder and Principal, LHC Global, AUSTRALIA | Ph.D., in Sport Management, University of Iowa, USA

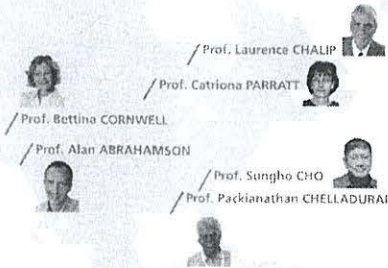
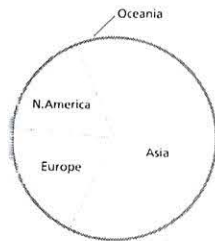
**Prof. Seok-pyo HONG**  
 Division of Sport Science, Kwangju National University, KOREA | Ph.D. in Sport Marketing, University of Connecticut, USA

**Prof. Barrie HOULIHAN**  
 School of Sport, Exercise, and Health Sciences, Loughborough University, UK | Ph.D., Salford University, UK

**Prof. Joon-ho KANG**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Sport Management, University of Michigan, USA

Distribution of Faculty Around the World

Asia (20) 54%  
 Europe (9) 24%  
 North America (6) 16%  
 Oceania (2) 6%  
 Total (37) 100%



**Prof. K Han KIM**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Communication, University of Texas at Austin, USA

**Prof. May KIM**  
 Department of Sport Science, Korea University, KOREA | Ph.D., The Ohio State University, USA

**Prof. Seon-Jin KIM**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D., University of Illinois, USA

**Prof. YuKyum KIM**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Sport Management, Florida State University, USA

**Prof. Sun Yong KWON**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D., University of North Carolina, USA

**Prof. Chung Gun LEE**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D., Indiana University Bloomington

**Prof. Ok Seon LEE**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Physical Education Teacher Education, University of North Carolina at Greensboro, USA

**Prof. Yongho LEE**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Therapeutic Recreation, University of Minnesota, USA

**Prof. Young Hoon LEE**  
 School of Economics, Soongsil University, KOREA | Ph.D., Michigan State University, USA

**Prof. Choonghoon LIM**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Sport Management, University of Maryland at College Park, USA

**Dr. Thilo PACHMANN**  
 Partner, Pachmann Attorneys at Law Ltd., SWITZERLAND | Ph.D. in Law Studies, University of Zurich, SWITZERLAND

**Prof. Ilhyeok PARK**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D., University of British Columbia, USA

**Prof. Seong-Hee PARK**  
 Division of International Sport and Leisure, Hankyong University of Foreign Studies, KOREA | Ph.D. in Sport Marketing & Media, University of Louisville, USA

**Prof. Catriona PARRATT**  
 Department of American Studies, University of Iowa, USA | Ph.D. in Physical Education, The Ohio State University, USA

**Prof. Gertrud Ursula PFISTER**  
 Department of Human and Social Sciences, University of Copenhagen, Denmark | Ph.D. in Habilitation, Ruhr-University Bochum, GERMANY

**Prof. Leigh Robinson**  
 School of Sport, University of Stirling, UK | Ph.D. in Sport Management, Loughborough University, UK

**Prof. David SHILBURY**  
 School of Management and Marketing, Deakin University, AUSTRALIA | Ph.D. Monash University, AUSTRALIA

**Prof. InSik SHIN**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Biomechanics, University of Illinois, USA

**Prof. Wook SONG**  
 Department of Sport Science, Seoul National University, KOREA | Ph.D. in Sport Physiology, Texas A&M University, USA

**Prof. Doyeon WON**  
 Department of Sport and Leisure Studies, Yonsei University, KOREA | Ph.D. in Sport Management, The Ohio State University, USA

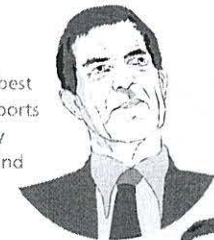
## ENDORSEMENT

### GLOBAL LEADERS IN INTERNATIONAL SPORT ORGANIZATIONS

#### Barry Maister

Member, International Olympic Committee (NZL)

The Dream Together Master program is based on academic rigour and best practice management. The IOC is very keen to invest in the growth of sports management expertise around the world. The Seoul National University has initiated and developed this program, which is growing in stature and importance. I endorse this program without any reservations.



#### Maxwell De Silva

Secretary General, National Olympic Committee of Sri Lanka

The Dream Together Master's curriculum is very comprehensive which is commendable. In particular, I would like to praise the study methods, experts, international professors' guidance and availability of world class staff.



### DTM FACULTY

#### Packianathan Chelladurai

Professor, Troy University, U.S.A.

Scheduling of the classes, the classroom, the audiovisual aids in the room and the technical assistance were outstanding. I am impressed with the very rigorous method of selecting the candidates for the course from around the world and I am proud to be associated with the program.



### WORLD'S SPORTS STARS



#### Ji-Sung Park, Korea

Former Football Player of Korea National Team & Manchester United, English Premier League, U.K./Current Club Ambassador at Manchester United, English Premier League, U.K.

Seoul National University has made a remarkable approach to assessing priority needs of the participants and providing opportunities for them to become global sport administrators. DTM program has generated a platform for the students to build global networks and to interact with the world-renowned faculty.

#### Chan-Ho Park, Korea

Former Baseball Player of Korea National Team/Former Major League Baseball (MLB) Player of Los Angeles Dodgers, U.S.A.

Being a professional baseball player overseas, I always wished for a program that provides high quality education to train and foster sport players and administrators. I am very delighted that a such program now exists in my own country, Korea. I highly recommend current sports players and administrators to join the DTM program at one of the most prestigious universities in the world.

### Wilfried Lemke

Special Adviser to the United Nations Secretary-General Ban Ki-moon on Sport for Development and Peace

I was in particular impressed by the vision of the faculty, which is to train future sport administrators. Such vision is as relevant as it can get to my role as a Special Advisor since it is also my objective to widen access of sport to as many people around the world. It is my hope that this Master's Program will be able to cultivate and inspire future leaders in the world of sport.



### Roland Naul

Director, Willibald Gebhardt Research Institute, Germany

The Republic of Korea is giving an opportunity to young people who otherwise would never have a chance to be a part of such an academic program. I am sure the DTM students will become good role models for the next generation in their home countries and will be grateful lifelong for the academic support they received from Korea.



### Ian Henry

Professor, Loughborough University, U.K.

Dream Together Master Program is a tightly defined and designed program which brings together a truly global audience to address key issues pertaining to sport management and policy in our increasingly globalized context. Colleagues on the teaching program are all academics of international reputation, and the administration of this program has been accomplished in an efficient manner.

#### DTM ALUMNI



### Md Musaraf Husain Molla

Deputy Secretary, Ministry of Youth and Sports of Bangladesh, DTM Class of 2016

I feel grateful for what I have experienced from the Dream Together Master Program. Through this program, I have learned diverse subjects related to sport management and gained skills and knowledge to become a future global sport administrator.



### Isai Cruz

Technical Sub-management Methodologist, Autonomous Sport Confederation of Guatemala, DTM Class of 2015

I truly believe the DTM program is the best sport management program in the world because it considers an integral perspective of education in potential leaders from underdeveloped countries. This program allowed me to make strong friendship with other international students who I will remember forever.

## WHY SEOUL NATIONAL UNIVERSITY?

As the academic hub of Asia, Seoul National University (SNU) is an ideal institution in realizing the visions of the Dream Together Master Program. SNU offers a world-class education and a wealth of extraordinary opportunities that only SNU can offer.

### A TRADITION OF EXCELLENCE

Since its foundation in 1946, Seoul National University has been the undisputed leader of higher education in Korea and has established a global reputation. Seoul National University (SNU) ranked 31st in the 2014 Quacquarelli Symonds (QS) World University Rankings. It is the only institution in the world's top-50 universities that offers both Master's and Ph.D. degrees in Sport Management.

### SNU RANKINGS

31<sup>st</sup>

QS World University Rankings 2014

4<sup>th</sup>

QS World University Rankings of Asia 2013

10<sup>th</sup>

The Alma Mater Index: Global Executives 2013

26<sup>th</sup>

The World Reputation Rankings 2014

16<sup>th</sup>

Globally in terms of SCI Paper publications

### WORLD-CLASS EDUCATION

Since its beginning, SNU has been the cradle of liberal education and fostered a lifelong love of learning in our students. SNU trains the most outstanding students in a wide array of areas in its master's and doctorate programs. The resulting report of satisfaction level among the graduates and career advantage is the highest in the nation.

### EXTRAORDINARY ALUMNI NETWORKS

Alumni network at SNU is one of the most prominent and strongest in Korea. SNU's distinguished graduates include key figures in all sectors within Korea as well as in international community. SNU's distinguished graduates include the current Secretary-General of United Nations Ban Ki-Moon among others.

### TRULY GLOBAL CAMPUS

As SNU embraces its vision of becoming a truly global university, there will be greater emphasis put on diversity and international community on campus than ever before. It continues to promote international collaborations and has academic exchange agreements with around 1000 universities and research institutes worldwide.

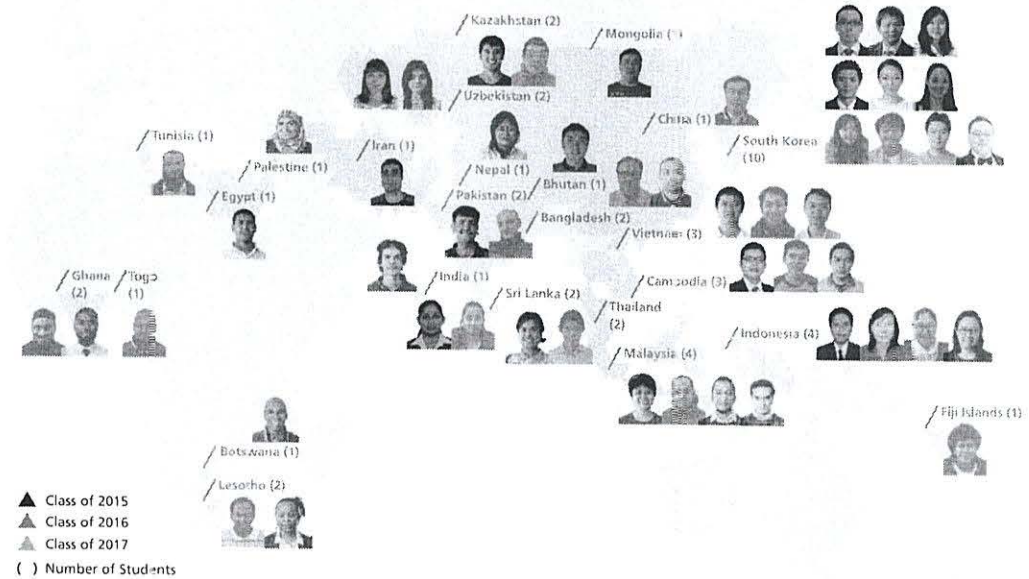
## GLOBAL NETWORKING

The Dream Together Master Program is in cooperation with the Korean Olympic Committee (KOC) and in partnership with the Association of National Olympic Committees (ANOC), United Nations Office on Sport for Development and Peace (UNOSDP) and The International University Sports Federation (FISU).



## WORLDWIDE ALUMNI

The students of the Dream Together Master Program, selected through a competitive process, are visionary, passionate and competent sport administrators in countries from all over the world. Our proud alumni of the program are the future leaders in the field of sport management to foster sport development both at the national and international level.



**Cruz Perez, Isai**  
 Methodologist, Autonomous Sport Confederation of Guatemala, Guatemala

**Chee, Ee Laine**  
 Assistant Secretary, Malaysia Ice Hockey Federation, Malaysia

**Dosal Ulloa, Rodrigo**  
 Chief of Sport Psychology and Research Department, Instituto Autonomo Nacional University, Mexico

**Ganbold, Nyamtsogt**  
 Vice Director of Referee Commission, Mongolia Judo Association, Mongolia

**Nguyen, Vu Noc**  
 Vice Secretary General, Vietnam Cycling Federation, Vietnam

**Namgyal, Jamyang**  
 Media Officer, Bhutan N.O.C. Bhutan

**Rathnayaka, Anoma**  
 Academic Coordinator, Sri Lanka N.O.C. Sri Lanka

**Yuldasheva, Kamila Ruslanovna**  
 Former International Relations Department Project Manager, Uzbekistan N.O.C., Uzbekistan

**Shamloo, Mohammadiman**  
 Head of the International Department, International Department of Boxing Federation, Iran

**Mohammed, Ahmed**  
 Sports Specialist, Ministry of Sports Central Egypt, Egypt

**Castyana, Billy**  
 Secretary, Indonesian Gymnastics Association of Cilacap Regency, Indonesia

**Lie, Wieta Octaria**  
 Assistant Secretary General, Indonesia N.O.C., Indonesia

**Besbayev, Olzhas Talgatuly**  
 President, Astana Taekwondo Federation, Kazakhstan

**Va, Vannak**  
 Personal Assistant to N.O.C. Cambodia President and Minister of Tourism of the Kingdom of Cambodia, Cambodia N.O.C. and Minister of Tourism of the Kingdom of Cambodia, Cambodia

**Mejia, Maria Paulo**  
 Coordinator of the Coexistence and Peace Program, Coldeportes National Department of Sport Recreation and Leisure time enhancement, Colombia

**Muangmaitong, Pussadee**  
 Assistant Sport Personnel Development International Section, Sport Authority of Thailand, Thailand

**Ibrahim, Shahbaz**  
 Office Manager/Event Manager, Pakistan Rowing Federation, Pakistan

**Witter, Lisa**  
 Former Communications manager, Asia Journalist Association

**Kim, Junyoung**  
 Manager of Registration, Korea Football Association, South Korea

**Park, Do Kook**  
 Management and Innovation Department Manager, Korean Olympic Committee, South Korea

**Lee, Keun Ho**  
 Deputy, Kolon Industry, South Korea

**Yeo, Hyejin**  
 International Affairs Manager, Korea Kabaddi Association, South Korea

**Lee, Ji Young**  
 Researcher, International Sport Cooperation Center of Korea, South Korea

**Abalo, Houessouvi**  
 Administrative Assistant, Ministry of Sport & Leisure, Togo

**Ayouni, Hichem**  
 Director of International Affairs, Tunisian Taekwondo Federation, Tunisia

**Husain Molla, Md Musa'af**  
 Deputy Secretary, Ministry of Youth and Sports, Bangladesh

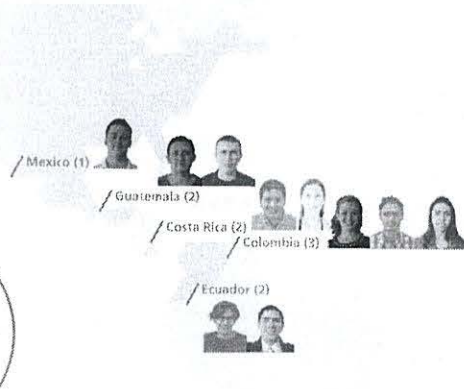
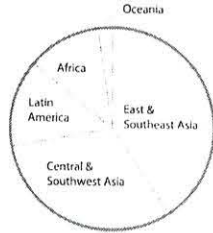
**Kyei, Williams**  
 Sports Development Officer, National Sports Authority, Ghana

**May, Som Ath**  
 Assistant to the Secretary General, N.O.C. of Cambodia, Cambodia

**Mujail, Mazhan**  
 Administrative and Diplomatic Officer, Public Service Department, Malaysia

**Distribution of Alumni  
Around the World**

**East & Southeast Asia (23) 43%**  
**Central & Southwest Asia (16) 26%**  
**Latin America (10) 16%**  
**Africa (3) 3%**  
**Oceania (1) 2%**  
**Total (62) 100%**



**Ngumer, Cuang Vinh**  
Head of Personnel, Vietnam Anti-Doping Agency, Vietnam

**Olmedo, Raola**  
Former National Fencer, Ecuador

**Ruslianto, Monica**  
Former Badminton Player, Indonesia

**Salazar Castro, Juan**  
External Administrative Advisor, Colciencias, Colombia

**Shah, Asif Ali Raza**  
Deputy Director, Ministry of Information & Broadcasting, Pakistan

**Si, Long**  
Deputy Chief, General Administration of Sport of China, China

**Turlobayev, Assan**  
Head of the Child Development Department, Department of Tourism, Kazakhstan

**Ureña, Diego**  
Journalist, La Nación, Costa Rica

**Dilsani, Harini**  
Assistant Lecturer, University of Kelaniya, Sri Lanka

**Hanwiwatanakul, Sompob**  
Assistant, Sports Authority of Thailand, Thailand

**Keketsi, Sebusiso**  
Principal Sports and Recreation Officer, Ministry of Gender & Youth, Sports & Recreation, Lesotho

**Robanakadavu, Lusiani**  
Human Resources Manager, Fiji Sports Council, Fiji Islands

**Kwon, Hye Zin**  
Assistant Manager, Korea Paralympic Committee, South Korea

**Lee, Hyun Woo**  
Former Baseball Player, South Korea

**Abdallah, Ihsan Mohammed**  
International Relations, Palestine Football Association, Palestine

**Abdul Halim, Kamarul Ikram**  
Assistant Director, Ministry of Human Resources of Malaysia, Malaysia

**Alvarado, Juan Pablo**  
Sport Federation Consultant, Autonomous Sport Confederation of Guatemala, Guatemala

**Buy, Sophoan**  
Personal Assistant to the Secretary General, NOC of Cambodia, Cambodia

**Carballo, Ivon Paola**  
Secretary, Rugby Federation of Costa Rica, Costa Rica

**Dubey, Abhishek**  
Sports Specialist, IB International World School, India

**Gulomova, Nigora Farkhod Qizi**  
Methodologist, State Academy of Administration, Uzbekistan

**Hoang, Quy Minh**  
Assistant to General Secretary, Vietnam Athletics Federation, Vietnam

**Kankam, Dominic**  
Sports Development Officer, National Sports Authority, Ghana

**Khau, Mats'epo Adel**  
Senior and Recreation Officer, Ministry of Gender and Youth, Sport and Recreation, Lesotho

**Norzam, Norkamarul**  
Diplomatic and Administration Officer, Public Services Department of Malaysia, Malaysia

**Prajapati, Rita Maiya**  
Sports Expert, Sports Science Academy of Nepal, National Sports Council, Nepal

**Seno, Fredrick**  
Officer, NOC of Botswana, Botswana

**Solano Murillo, Nahik Xavier**  
Attorney at Law, Law Firm Valencia-Murillo-Solano, Ecuador

**Talita, Tara**  
Secretary to Women & Sport Commission Chairwoman, NOC of Indonesia, Indonesia

**Villarreal Higuera, Laura Melissa**  
Sports Area Assistant, NOC of Colombia, Colombia

**Zaman, Mohammad Tanvir**  
Company Commander in Infantry Battalion, Bangladesh Army, Bangladesh

**Kim, Woo Ram**  
Former Soccer Player, South Korea

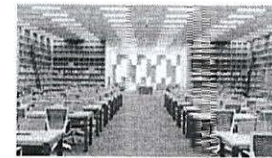
**Park, Sung Woong**  
Planning Director, Korea Cycling Federation, South Korea

**CAMPUS LIFE**

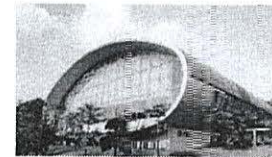
Seoul National University offers invaluable cultural resources and impressive facilities to become a part of an extensive social, recreational and academic community.



SNU Gwanak Residence Halls



SNU Gwanjeong Library



SNU POSCO Sports Center

**HOUSING**

SNU's housing, Gwanaska, is home to over 4000 students from all over Korea and around the world, providing residents with living quarters not only to study and relax, but also to meet people from various backgrounds.

**LIBRARY**

The SNU Library and its 8 branches maintain a collection of 5 million volumes of books, over 10,000 scholarly journals, 31,000 electronic journals, and over 200,000 non-book materials in support of research and academic activities of the University.

**SPORTS FACILITIES**

The POSCO Sports Center is equipped with an Olympic-scale swimming pool, weight room, golf ranges, squash/racquetball courts and multipurpose fitness rooms. Wide-ranging instructional courts, as well as shower booths and sauna facilities are available. Other sports, fitness, and health facilities are located around the SNU Campus.

**LIFE IN SEOUL**

As SNU is located in Seoul, the heart of Korea, it is able to offer its students with a wide range of outstanding cultural, religious and recreational opportunities. Seoul, the capital of Republic of Korea, is a safe, exciting, and attractive city, packed with countless sights to see and places to visit – from traditional royal palaces to trendy shopping districts.



N Seoul Tower



Hyangwonjeong Pavilion, Gyeongbokgung Palace

**UNESCO WORLD HERITAGE SITES**

The Seoul metropolitan area contains four UNESCO World Heritage sites including Changdeok Palace and the Royal Tombs of the Joseon Dynasty.

**BIRTHPLACE OF K-POP AND THE KOREAN WAVE**

Seoul has been voted as one of the most popular destinations by Asian tourists.

**HOST CITY OF INTERNATIONAL SPORTING EVENTS**

Seoul has a legacy of hosting various international sporting events such as the 2018 Winter Olympics, 2014 Asian Games, 2002 FIFA World Cup and 1988 Summer Olympics.



## ADMISSION

### Program Start

The regular semester will begin in early September, 2016. However, preparatory session begins in August, prior to the regular semester start date. The session includes Korean language course and cultural experience tours. Tours include, but are not limited to, the visiting of Korean traditional heritage sites, Olympic and World Cup stadiums and the viewing of Korean professional baseball games, and K-Pop concerts.

### Duration

The Dream Together Master Program is a two-year program (four academic semesters) in which students will stay in Korea for 17 months from August 2016 to December 2017.

### Admission Eligibility

- Former and current sport administrators or athletes
- Bachelor's degree or higher (in any field)
- Sufficient command of both spoken and written English to take classes conducted entirely in English
- Potential and passion for sport management
  - \* Preferred Qualifications
- Sport administrators from countries recognized in the List of Official Development Aid (ODA) Recipients provided by the Development Assistance Committee (DAC) with recommendation from government sport organizations or National Olympic Committees
- Athletes from countries recognized in the List of ODA recipients provided by the DAC who have participated in major international sporting events (Olympics, Asian Games, World Championships) with recommendation from government sport organizations or National Olympic Committees

### Application Procedure

Please refer to our homepage for the most up-to-date information regarding application deadlines.

• <b>Electronic Submission of Documents</b>	March 11, 2016 (by 6:00pm)
• <b>Submission of Documents</b>	March 18, 2016 (by 6:00pm)
• <b>Announcement of Interview Schedule</b>	April, 2016
• <b>Interview</b>	April, 2016
• <b>Announcement of Admissions Decision</b>	June 9, 2016
• <b>Date of Arrival in Korea</b>	August, 2016
• <b>Start of Semester</b>	September 1, 2016

### Financial Aid

The Dream Together Master Program offers full scholarships to most students. The scholarship covers:

- Tuition
- Living expenses
- Flight tickets
- Health Insurance
- Sports field trips

### Application and Documents to be Submitted

Documents and forms to be submitted for admissions consideration are as follows.

- ① Application Form (Form 1)
- ② Personal Statement and Study Plan (Form 2)
- ③ Two Letters of Recommendation (Form 3) from your professors and/or employers
- ④ Financial Certification (Form 4) – Signature required
- ⑤ Agreement for Verification of Academic Record (Form 5)
- ⑥ Official Undergraduate Studies Transcript (in English)
- ⑦ Notarized Certificate of a Bachelor's Degree/ Undergraduate Graduation Certificate (in English)
- ⑧ A copy of the applicant's passport (or other official document indicating your nationality)
- ⑨ Copies of both parents' passports (or other official documents indicating parents' nationality)
- ⑩ Official document indicating parent-child relationship between the applicant and his/her parents
- ⑪ Curriculum Vitae
- ⑫ Certificate of Employment (if applicable)
- ⑬ Recognized English Proficiency Test (TOEFL, IELTS, TOEIC) or any other supporting document which demonstrates appropriate English language proficiency (i.e. English teacher's letter or Institution Attended Certification)
- ⑭ Checklist

- \* Please refer to the 'Admission Guideline' for detailed instructions and download the necessary forms (forms 1-5) from our homepage (dtm.snu.ac.kr)
- \* All documents must be in ENGLISH, if not they need to be translated and certified/notarized by an official translator.

### Contact

**Mailing Address** Division of Global Sport Management  
Talent Development Building 153, Room 316, Seoul National University 1 Gwanak-ro, Gwanak-gu, Seoul, Republic of Korea 08826

**Homepage** dtm.snu.ac.kr  
**E-mail** snugsm@snu.ac.kr  
**Phone** +82-2-880-2984, 2985 **Fax** +82-2-888-2985



SEOUL  
NATIONAL  
UNIVERSITY



DREAM  
TOGETHER  
MASTER

Division of Global Sport Management Talent Development  
Building 153, Room 316, Seoul National University  
1 Gwanak-ro, Gwanak-gu Seoul, Republic of Korea 08826

**Homepage** dtm.snu.ac.kr **E-mail** snugsm@snu.ac.kr  
**Phone** +82-2-880-2984-5 **Fax** +82-2-888-2985

Supported by



In Cooperation with



In Partnership with



**БҮГД НАЙРАМДАХ СОЛОНГОС УЛСЫН ЗАСГИЙН ГАЗРЫН ДЭМЖЛЭГТЭЙ  
“ХӨГЖИЖ БУЙ ОРНЫ СПОРТЫН МЭРГЭЖИЛТЭН БЭЛТГЭХ СУРГАЛТ”  
ТЭТГЭЛЭГТ ХӨТӨЛБӨР**

**Сургалтын нэр:** “Хөгжиж буй орны спортын мэргэжилтэн бэлтгэх сургалт-2016 он”

**Тавигдах шаардлага:**

- Спортын чиглэлээр ажиллаж байсан эсвэл тамирчин байсан туршлагатай, чадамжтай хүн
- Бакалавр болон түүнээс дээш зэрэгтэй /Мэргэжил хамаарахгүй/
- Хичээлийн хөтөлбөр англи хэл дээр явагдах тул хэлний өндөр мэдлэгтэй байх

**Хамрагдах хүрээ:** Сургалтанд хөгжиж буй 25 орноос элсэлт авна. Үүнд Монгол Улс багтсан.

**Сургалтын хугацаа:** 2 жил /БНСУ-д байх хугацаа 1,6 жил/

**Сургуулийн нэр:** Сөүлийн Их Сургууль

**Бүртгэлийн хугацаа:**

- Онлайнгаар бүртгүүлэх: 2016.03.11-нийг хүртэл /материалын эх хувийг илгээхээс өмнө шалгуулах байдлаар ирүүлнэ/
- Эх хувиа илгээх хугацаа: 2016.03.18

**Материал илгээх болон лавлах хаяг:**

**Цахим хаяг:** [snugsm@snu.ac.kr](mailto:snugsm@snu.ac.kr) ; [snugsmadmission@gmail.com](mailto:snugsmadmission@gmail.com)

**Утасны дугаар:** +82-2-880-2984

**Фах:** -82-2-888-2985

**Шуудангийн хаяг:** Division of Global Sport Management Talent Development Building  
153, Room 316, Seoul National University 1 Gwanak-ro, Gwanak-gu Seoul, KOREA,  
08826